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= **BigShoes**  
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*Sundance-Award winning producer/director Tommy Walker and Emmy-Award winning director Mustapha Khan have teamed up to form a new production company, Big Shoes Media. Based in New York, Big Shoes is a full service creative media company which develops and produces high-impact films and media campaigns for global corporations and organizations.*

**M**ORE SPECIFICALLY, THE COMPANY FOCUSES on creating emotionally-compelling film projects designed to help companies: enhance and maintain their corporate reputations, advance their recruiting and corporate social responsibility goals, and communicate positive social messaging to the public.

*“FOR US, IT’S ALL ABOUT STORYTELLING WITH A PURPOSE.”* SAYS Mustapha Khan. *“It’s about using our filmmaking skills in innovative ways to help companies make a positive impact on society, while also positively impacting their bottom line.”*

THE COLLABORATION OF WALKER AND KHAN REPRESENTS THE coming together of two veteran filmmakers who have each been making critically-acclaimed commercials, documentaries and corporate films independently for almost twenty years.

TOMMY WALKER IS BEST KNOWN FOR PRODUCING BIG BUDGET corporate films for clients such as Toyota, Hewlett-Packard and Daimler Chrysler, as well as for making high-profile documentaries, such as: *With All Deliberate Speed* for the Discovery Channel, *Rights and Wrongs* for PBS and *God Grew tired of Us*, a feature film about the Lost Boys of the Sudan, which won the Best Documentary Award at the 2006 Sundance Film Festival.

MUSTAPHA KHAN IS KNOWN FOR BEING BOTH A COMMERCIAL director -- having made national spots for clients such as Coca-Cola, Honda, HBO and Burger King -- as well as a documentary and children’s television director. His credits include: *Sesame Street’s 25th Anniversary Special*,

the PBS Nature Series *Wild TV* and the award-winning documentary feature *House on Fire*; as well as work with artists such as: Bill Cosby, Gloria Estefan, Quincy Jones, Alicia Keys, Snoop Dogg, Mya, Elmo and the Muppets.

WALKER AND KHAN DECIDED TO FORM BIG SHOES AFTER recognizing a need in the marketplace that was not being adequately served. As Walker puts it: *“Now more than ever, corporations are realizing that ‘doing good’ can be also good business. However, the way in which a company lets the public know about their good work needs to be thoughtfully managed and creatively executed, so as to maximize both the PR benefit to the company, and the social benefit to the public.”*

IN ADDITION TO HELPING CORPORATIONS, BIG SHOES IS ALSO committed to helping educational and not-for-profit organizations effectively communicate their messages, and navigate the ever-changing new media landscape. In this realm, Khan and Walker have created ad campaigns and films for clients such as: the Children’s Defense Fund, the Robin Hood Foundation, Save the Children and the Legal Aid Society.

CURRENTLY, BIG SHOES IS BUSY PRODUCING SEVERAL NEW PROJECTS including: a social messaging campaign about Influenza, for the Centers For Disease Control and Prevention, and a celebrity-based documentary project with film critic Elvis Mitchell. They are also currently developing new projects for companies in the pharmaceutical, financial services and manufacturing industries.

For more information, contact Big Shoes Executive Producer Dan Schneider at [bigshoesnyc.com](http://bigshoesnyc.com).